



# Dylan Silliphant

Web/Graphic Designer

Virginia Beach, VA

## Address

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DATE / PLACE OF BIRTH

06/18/1994  
Virginia Beach

## Education

Bachelor of Fine Arts Degree  
Graphic Design Concentration  
Radford University  
2012 – 2016

## Skills

WordPress, Wix,  
Squarespace, Shopify  
HTML5, CSS  
Adobe Photoshop, Illustrator,  
InDesign, & Lightroom  
Photography  
Illustration  
Time management  
Deadline-driven  
Effective communicator  
Team player  
Energetic, proactive and  
natural problem solver

## Profile

Energetic and creative Web/Graphic Designer with 4+ years of agency experience creating and maintaining functional, attractive, and responsive websites for companies spanning across many different industries. Clear understanding of modern technologies and best design practices.

## Employment History

### Production Manager (Web/Graphic Design) at Spin Modern Advertising February 2017 – Present

Spin Modern is an advertising agency that specializes in digital and traditional advertising services. As the Production Manager, my core activities included:

- Planning site designs, functionality and navigation hierarchy within a WordPress CMS
- Designing, building, and maintaining all current and past client websites
- Maintaining overall optimization of website in regards to website speed performance and mobile responsiveness across various devices
- Designing images, icons, banners and other graphical elements that stayed within the client's company branding guidelines
- Implementing and maintaining industry design standards and best SEO practices
- Various client project setup procedures like purchasing domains, setting up emails, web hosting/server setup, and general website maintenance and backups
- Performing quality assurance on every project, proactive approach to troubleshooting any issues, and proper file management on all websites/designs when sending over to various internal agency departments
- Collaborating with Marketing Team when creating landing pages for both SEO and PPC, optimizing for desired key phrases and ad campaigns
- Handling all creative direction in regards to web page/content creation, graphics, photos and videos
- Creating robust E-commerce websites with various product configurations (simple, variable, bundled, subscription products, etc.)
- Communicating with clients to ensure their company goals were being met during the website project process
- Maintaining relationships with multiple clients by calling, emailing and conducting face to face meetings on a regular basis
- Utilizing a variety of multitasking skills and maintaining a deadline driven approach to complete multiple projects at once, without sacrificing work quality

### Work Study Intern, Radford University

April 2015 – December 2016

Hired for a work-study internship at Radford University's Printing Services Department. In this work-study position, my core activities included:

- Graphic design, layout and print production of various university related publication materials including business cards, brochures, posters, booklets and envelopes
- Delivering finished print products to the many different academic departments on campus, as well as, working with walk-in customers in the storefront copy center